# Policy fellow panel discussion ACCESS assembly 2022



### Aim of the session



• A space for conversation, reflection and mutual learning on what makes for a successful policy fellowship.

#### • Key questions

- What does social science impact look like from each side?
- What are the challenges and opportunities involved when social science knowledge, insight and data is brought to bear inside government?

### Overview



- 11.30-13.00
- 11.30-11.45: Introduction:
  - ACCESS perspective Birgitta Gatersleben & ESRC perspective Daniel Robinson
- 11.45-11.50: Panel introduction Birgitta Gatersleben

<ul> <li>Christina Demski &amp; Emma Claydon</li> <li>Joanna Hale, Lili Jia, Samuel Jones, &amp; Paula Cani</li> </ul>	BEIS
	Defra
<ul> <li>Sophie Wyn-Jones &amp; Caryl Williams</li> </ul>	Wgov

- 11.50-12.30: Panel discussion
- 12.30-12.50: Q&A with the audience
- 12.50-13.00: Wrap up and close

## **ACCESS** perspective



- Strengthening the (perceived) value of Environmental Social science
  - in research, in teaching, in policy and practice
- Part of WP2
  - Placements, summer schools, ECR College, mentoring
- Building capacity for future generation of academic and nonacademic interdisciplinary environmental social scientists





• Daniel Robinson – Head of Policy Partnership and Impact - ESRC

#### ESRC – Policy Fellowships

May 2022

#### About ESRC

As the UK's largest funder of economic and social science research, we:

- promote and support high-quality research and related postgraduate training across 19 Social Science disciplines
- develop and support national data infrastructure that underpins research
- promote public understanding
- partner with others to improve downstream societal and economic outcomes



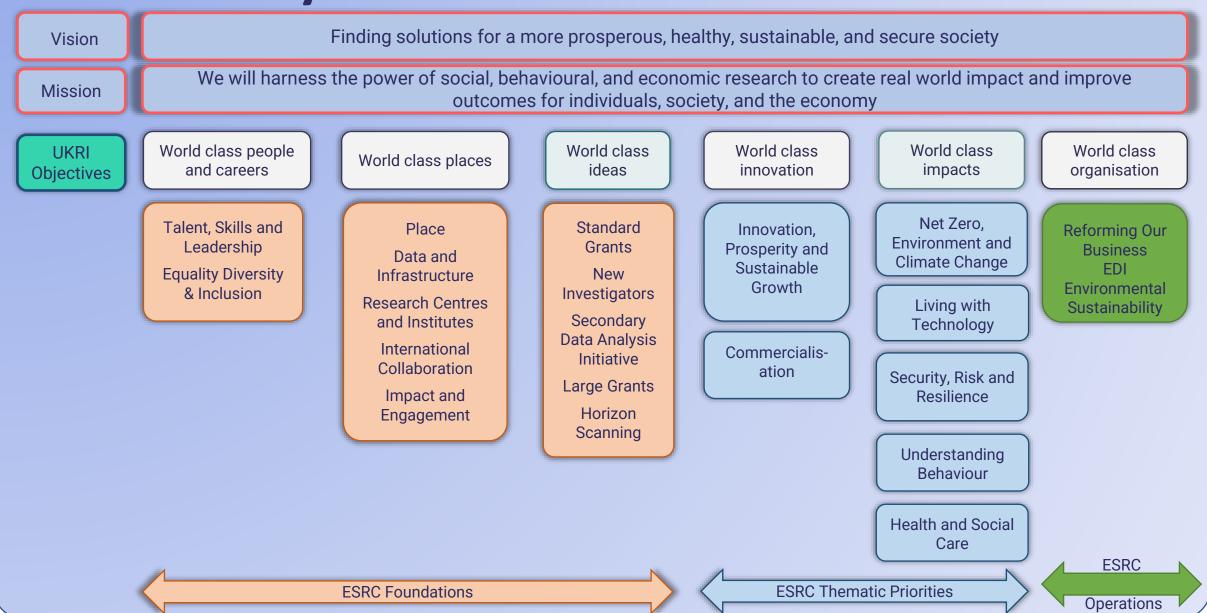
#### **Overview**

Our **vision** is to find solutions for a more prosperous, healthy, sustainable, and secure society

Our **mission** is to harness the power of social, behavioural and economic research to create real world impact and improve outcomes for individuals, society, and the economy



### **ESRC Delivery Plan 2022**



### Drivers for ESRC's policy work

High demand and need for evidence from local, devolved and UK national policy communities

Growing focus on impact and KE within research communities and organisations

Increasing area of interest for diverse funders in UK and beyond

Complex and rapidly expanding landscape of research-policy initiatives

#### ESRC's vision – Public Policy

Realise the potential of social and economic research and expertise to inform and shape public policy at all levels, improving outcomes for citizens, society and the economy

- Innovative model to overcome challenges on each side:
  - 3 month inception
  - 12 month placement
  - 3 month knowledge exchange
- Government departments include: 10 Downing Street, Cabinet Office, Home Office, Foreign Office

- 11 government partners
- 24 Fellowships
- 10 co-funders

- Themes:
  - Net zero
  - Behavioural science
  - Data science
  - Inequalities
  - Security
  - Evaluation

### Fellowship Programme – Aims

- Improve the exchange of knowledge between policy and academic institutions
- Strengthening the relationships between policy and academic institutions:
  - Policy-makers
    - Access to expertise and insights (fellows and their communities)
    - Increased capability to engage with the breadth of academic expertise in the UK
  - Academics
    - Supporting career development of early and mid-career academics
    - Build new connections with peers and policy-makers
    - Increase abilities to engage effectively with policy makers (inc. training)
    - Increase impact of research
  - Co-Design
    - research between fellow and host organisation to inform policy on a priority policy area
- Economic and Social Impact





• Daniel Robinson – Head of Policy Partnership and Impact - ESRC

# **Policy Fellows**



#### • BEIS

- Christina Demski University if Cardiff/Bath CAST
- Emma Claydon Principal Social Researcher, Energy Social Research & Analysis team at (BEIS)

#### • DEFRA

- Joanna Hale Senior Research Associate at UCL Centre for Behaviour Change
- Lili Jia Senior Research Associate at University of Cambridge. I have a PhD in Economics. My research focuses on motivating sustainable behaviours with interdisciplinary approaches.
- Samuel Jones
- Paula Cani

#### • WGov

- Sophie Wyn-Jones Fellow focuses on 'agricultural behavioural insight
- Caryl Williams Head of Strategic Evidence, Environment and Rural Affairs at Welsh Government

#### Policy fellow panel discussion





# Wrap up and close



- Birgitta Gatersleben
- Daniel Robinson

- What does social science impact look like from each side?
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